# **Bayesian methods**

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## Outline

- Review ridge regression and Lasso
- Bayesian methods and MAP
- Understand regularization from MAP perspective

# The Bayesian Paradigm

Given a parameter  $\theta$ , we assume observations are generated according to  $p(z|\theta)$ . In our work so far, we have treated the parameter  $\theta$  like a fixed, deterministic, but unknown quantity while the observation z is the realization of a random process.

We will now consider **probabilistic models** for  $\boldsymbol{\theta}$  in addition to our data.

- This allows us to incorporate prior information we have about θ (i.e. information about likely values of θ we have before collecting any data).
- It also allows us to make statements about our confidence in different estimates of θ.

#### Example: Unfair coin

Suppose you toss a single coin 6 times and each time it comes up "heads." It might be reasonable to say that we are 98% sure that the coin is unfair, biased towards heads.



Formally, we can think about this in a hypothesis testing framework using a binomial probabilistic model. Let z := number of "heads".

hypothesis:  $\mathbb{P}(\text{heads}) \equiv \theta > 0.5$   $p(z|\theta) = {n \choose z} \theta^z (1-\theta)^{n-z}$  $p(\theta > 0.5|z) = ?$ 

#### Example: (cont.)

The problem with this is that

 $p(\theta \in H_0|x)$ 

implies that  $\theta$  is a random, not deterministic, quantity.

So, while "confidence" statements are very reasonable and in fact a normal part of "everyday thinking," this idea can not be supported from the classical perspective.

All of these "deficiencies" can be circumvented by a change in how we view the parameter  $\theta$ .

#### Example: Image processing

In many imaging problems, we have a good sense of what "natural" images should look like.



Likely Unlikely This prior information can be exploited to improve image denoising, deblurring, reconstruction, and analysis.

## **Bayes Rule**

If we view  $\theta$  as the realization of a random variable with density  $p(\theta),$  then we can work with the generative (or forward) model



We are interested in the inverse problem

$$z \to p(\theta|z) \to \hat{\theta}.$$

Bayes Rule (Bayes, 1763) shows that

$$p(\theta|z) = \frac{p(z|\theta) \ p(\theta)}{p(z)} = \frac{p(z|\theta) \ p(\theta)}{\int p(z|\widetilde{\theta}) \ p(\widetilde{\theta}) \ d\widetilde{\theta}}$$

Once we can compute this posterior distribution, confidence measures such as  $p(\theta \in H_0|z)$  are perfectly legitimate quantities to ask for.

#### Example: Coin toss

Suppose you toss a single coin 6 times and each time it comes up "heads." Mathematically, we can model the problem as follows. Let  $\theta = \mathbb{P}(\text{Heads})$ . The data (the number of heads z in n = 6 tosses) follows a binomial distribution  $p(z|\theta) = {n \choose z} \theta^z (1-\theta)^{n-z}$ . The mathematical equivalent of the question "is the coin probably biased" is the probability  $\mathbb{P}(\theta > 0.5|z = 6)$ .

Suppose we assume  $p(\theta) = \text{Unif}(0, 1)$  (all values of  $\theta$  are equally probable before we begin to flip the coin, and  $\mathbb{P}(\theta > \frac{1}{2}) = \frac{1}{2}$ ). Now compute

$$p(\theta|z) = \frac{p(z|\theta)p(\theta)}{\int p(z|\tilde{\theta})p(\tilde{\theta})d\tilde{\theta}} = \frac{\theta^6}{\int \tilde{\theta}^6 d\tilde{\theta}} = \frac{\theta^6}{\frac{1}{7}\tilde{\theta}^7|_0^1} = 7\,\theta^6 \; .$$

Then

$$\mathbb{P}\left(\theta > \frac{1}{2} \,|\, z = 6\right) \;=\; \int_{\frac{1}{2}}^{1} 7 \widetilde{\theta}^{6} d\widetilde{\theta} \;=\; \widetilde{\theta}^{7} |_{\frac{1}{2}}^{1} \;=\; 1 - 2^{-7} \;=\; 0.984 \;.$$

(If we chose a different prior we would get a different answer!)

# **Bayesian statistical models**

Definition: Bayesian statistical model

A Bayesian statistical model is composed of a *data generation* model,  $p(z|\theta)$ , and a *prior* distribution on the parameters,  $p(\theta)$ .

The prior distribution (or "prior" for short) models the uncertainty in the parameter. More specifically,  $p(\theta)$  models our knowledge - or a lack thereof - prior to collecting data.

Notice that

$$p(\theta|z) = \frac{p(z|\theta) \ p(\theta)}{p(z)} \propto p(z|\theta) \ p(\theta)$$

Hence,  $p(\theta|z)$  is proportional to the likelihood function multiplied by the prior.

## **Elements of Bayesian Analysis**

(a) Joint distribution

$$p(z, \theta) = p(z|\theta)p(\theta)$$

(b) Marginal distributions

$$p(z) = \int p(z|\theta)p(\theta)d\theta$$
$$p(\theta) = \int p(z|\theta)p(\theta)dz \text{ ("prior")}$$

(c) Posterior distribution

$$p(\theta|z) = \frac{p(z,\theta)}{p(z)} = \frac{p(z|\theta)p(\theta)}{\int p(z|\widetilde{\theta})p(\widetilde{\theta})d\widetilde{\theta}}$$

# Maximum A posteriori

### Definition

*Maximum A Posteriori (MAP)* estimator - the value of  $\theta$  where  $p(\theta|z)$  is maximized:

$$\widehat{\theta}_{\mathrm{MAP}}(z) = \arg\max_{\widetilde{\theta}} p(\widetilde{\theta}|z) = \arg\max_{\widetilde{\theta}} p(z|\widetilde{\theta}) p(\widetilde{\theta})$$

### Example: Binomial + Beta

$$p(z|\theta) = {n \choose z} \theta^{z} (1-\theta)^{n-z}, 0 \le \theta \le 1$$
  
= binomial likelihood  
$$p(\theta) = \frac{1}{B(\alpha,\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}, B(\alpha,\beta) = \frac{\Gamma(\alpha)\Gamma(\beta)}{\Gamma(\alpha+\beta)}$$
  
= Beta prior distribution  
where  $\Gamma(\alpha) = \int_{0}^{\infty} z^{\alpha-1} e^{-z} dz$  is the Gamma function  
$$\int_{0}^{\frac{1}{\alpha+\beta}} \int_{0}^{\frac{\alpha}{\alpha+\beta}} \int_{0}^{\frac{1}{\alpha+\beta}} \int_{0}^{\frac{1}$$

### Example: (cont.)

► Joint Density

$$p(z,\theta) = \left[\frac{\binom{n}{z}}{B(\alpha,\beta)}\right] \theta^{\alpha+z-1} (1-\theta)^{n-z+\beta-1}$$

Marginal Density

$$p(z) = \left[ \binom{n}{z} \frac{1}{B(\alpha, \beta)} \right] B(\alpha + z, \beta + n - z)$$

Posterior Density

$$p(\theta|z) = \underbrace{\frac{\theta^{\alpha+z-1}(1-\theta)^{\beta+n-z-1}}{B(\alpha+z,\beta+n-z)}}_{\text{beta density with parameters}}$$

$$\begin{aligned} \alpha' &= \alpha + z \\ \beta' &= \beta + n - z \end{aligned}$$

### Linear regression with prior

$$y \mid x = w^{\top} x + \varepsilon;$$
$$w \sim \mathcal{N}(0, r^2 \mathbf{I})$$

How to compute MAP for w?

# Ridge vs. LASSO

$$\hat{\theta}_{\text{Ridge}} = \arg\min_{\theta} \left\{ \frac{1}{2} \|y - X\theta\|_2^2 + \frac{\sigma_{\epsilon}^2}{2\sigma_{\theta}^2} \|\theta\|_2^2 \right\}$$
$$\hat{\theta}_{\text{LASSO}} = \arg\min_{\theta} \left\{ \frac{1}{2} \|y - X\theta\|_2^2 + \frac{\sigma_{\epsilon}^2\lambda}{2} \|\theta\|_1 \right\}$$

In both cases, we attempt to find a  $\theta$  which (a) is a good fit to our data and (b) adheres to prior information captured by either the  $\ell_2$  or  $\ell_1$  norm of  $\theta$ .

#### When should we use one vs. the other?

In general, the LASSO estimator favors *sparser*  $\theta$  – i.e.,  $\theta$  with more zero-valued elements. There is no closed-form expression for the LASSO estimate.

# **Overview**

The multivariate Gaussian linear model...

- ... with a multivariate Gaussian prior => ridge regression
- ... with a multivariate Laplace prior => LASSO (least absolute shrinkage and selection operator) regression

These models and methods appear in a wide variety of modern machine learning settings.